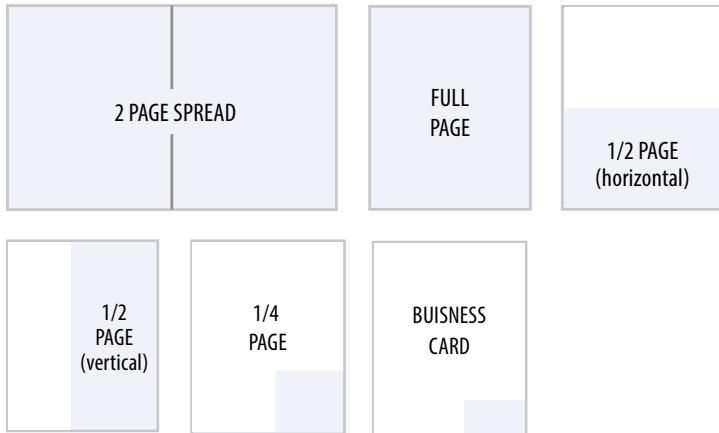




Compass Magazine is the only publication written exclusively for the benefit of the 1950+ members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencer's will have a huge impact on your bottom line.



Specifications

TRIM SIZE	WIDTH	HEIGHT	BLEED
2-PAGE SPREAD	17"	11"	0.125 on all sides
FULL PAGE	8.5"	11"	0.125 on all sides
HALF PAGE (horizontal)	7.7"	4.7"	None
HALF PAGE (vertical)	3.75"	10"	None
QUARTER PAGE	3.75"	4.875"	None
BUSINESS CARD	3.5"	2"	None

2024 Info & Rates

DEADLINES

Ads must be sent to compass@iyba.org by the following submission dates:

Spring (February) - submit by December 15th

Summer (May) - submit by March 29th

Fall (August) - submit by June 28th

Winter (November) - submit by September 27th

DISCOUNTS

5% discount if advertiser pays for at least 2 issues in advance.

10% discount if advertiser pays annual in advance (4 issues).

MATERIAL REQUIREMENTS

We require high-resolution PDF files created in one of the following: Adobe InDesign, Adobe Illustrator or Adobe Photoshop.

All photography and illustrations used must be no less than 300 dpi and color corrected as CMYK files. Open Type fonts are recommended. Microsoft PowerPoint and Publisher files will not be accepted.

PLACEMENT/SIZE	MEMBER	NON-MEMBER
*INSIDE FRONT COVER	\$2,025	\$2,500
*PAGE ONE	\$1,875	\$2,365
*PAGE ACROSS TOC	\$1,925	\$2,200
*INSIDE BACK COVER	\$2,025	\$2,500
*BACK COVER	\$2,475	\$2,975
2-PAGE SPREAD	\$3,200	\$3,800
FULL PAGE	\$1,750	\$2,095
HALF PAGE	\$900	\$1,150
QUARTER PAGE	\$550	\$725
BUSINESS CARD	\$325	\$400

*Premium Placement - Limited Space Available



Company

Phone

Address

Contact Name

Email

Payment Type: Credit Card Check Wire Transfer

Credit Card Number

Expiration

Charge Amount

Name on Card

Authorized Signature

Billing Address (if different from above)

Advertising Agreement

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BILLING POLICIES: Payment by check or credit card for first issue due with ad contract or prior to closing date of publication. Discounts for multiple issue insertions are only valid when contract is paid in full in advance. VISA/MC/AMEX accepted. To pay by credit card, please provide card billing details below. Contact your ad representative for wire transfer information.

In the event of a breach of the Advertising Agreement, Customer shall forfeit any discounts and shall be billed retroactively at the standard preprinted rates above.

CANCELLATION POLICY: Ad cancellation or moving of insertions requires a written notice, submitted 30 days prior to that month's space reservation date. If ad cancellation affects the original earned frequency discount, the advertiser will be billed the difference. If 30-day notice is not provided and space is reserved and the advertiser does not meet copy deadline, publisher may insert a previous advertisement. Acceptance of advertising and advertising agreement is subject to publishers approval and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon contents or the subject matter of such advertisements. This includes suits for plagiarism, copyright infringement, and unauthorized use of a person's name or photograph.

Compass Magazine reserves the right to cancel any advertiser's contract in the event of non-payment or if payment is not received on a consistent basis or if content is deemed inappropriate.

By signing below, you are acknowledging that you have the legal authorization to sign an advertising agreement for your company and you will be personally responsible for its fulfillment.

Balances which are past due will accrue interest at 1.5% per month and Customer shall be liable for all costs of collection including attorney's fees, through appeal.